

# Giòiello Silver Zebra

MADE WITH SWAROVSKI ® ELEMENTS

## Internal innovation... Luxury external evolution

DAWA ADVANCED  
IMPI® TECHNOLOGY

I O N I Z E R  
M I N E R A L S  
P H L O G O P I T E  
I N F R A R E D

*Ionizer:* The Ionizer is a revolutionary device that perfectly produces the natural phenomenon of ionization. Breaks the water particles into microscopic droplets that are directly absorbed into the hair whilst maintaining its natural moisture.

*The benefits of the ionizer are:*

- Moisturises and revitalizes the hair
- Dries quickly
- Gives natural shine and silkiness
- Reduces the electrostatic effect
- Long lasting style

*Minerals:* The Silica, Sodium, Aluminium, Iron, Magnesium, Potassium and Calcium contained in the Phlogopite amplify the natural infrared heat.

*Phlogopite:* The Phlogopite used inside of the hairdryer has high Thermo-Insulating properties that allow to maintain the low temperature of the outside hairdryer's body increasing the thermal performance of the electrical resistance.

*Infrared:* Thanks to the Infrared Heat you obtain a fast, constant and uniform hair drying. It promotes the conveyance of the hair care products inside the hair structure increasing the moisture.

"DAWA EVOLUTION IN TECHNOLOGY"  
ADVANTAGES AND BENEFITS

By using DAWA Giòiello "I.M.P.I.® Technology":  
the Proteins, Vitamins and Mineral salts inside the cosmetic products will be better absorbed and will be better fixed in the most needed zones of your hair, keeping the natural moisture of your hair and making your hair more soft, shiny and healthy.

- 2000-2200w
- 105/125 Cubic metre air flow for fast drying
- I.M.P.I.® Technology
- 4 temperature settings
- 3 Speeds
- Turbo cold air button
- 280cm length ultra flexible cord
- 450g in weight
- 3 different size nozzles
- Certificate of Authenticity

